

PRESS RELEASE



ROOTS AND CHANGES – GUJARATI INFLUENCES

What have the actor Bhasker Patel, comedian Parle Patel, the politician Krupesh Hirani, the curator Dr. Sushma Jansari, the choreographer Urja Desai Thakore, the musician Sarathy Korwar and the head of Neasden Temple, Yogvivek Swami got in common?

They all have Gujarati roots which have considerably shaped and influenced the cultural landscape of London. These stories are presented in a multi-dimensional exhibition which highlights the influences of the Gujarati diaspora in the UK focussing on the London Borough of Brent.

The underlying feature of this show is to tell the 'Gujarati story' of a successful migration, which has influenced, enriched and shaped the UK.

It considers work and leisure patterns. Work includes cultural traits such as traditional crafts, trade, architecture, local politics, commerce, employment, entrepreneurship and pleasure comprises cultural expressions such as music, dance, family and spiritual life.

The exhibition inspired by Subrang Arts has been made possible thanks to National Lottery players via a grant by The National Lottery Heritage Fund. Curated by Lata Desai and Rolf Killius in partnership with Brent Museum and Archives, Subrang Arts worked with the Gujarati community in Brent to create the exhibition.

This project also links with collections and activities at the British Museum, drawing together national collections with community knowledge. The two museums spearhead cross-cultural exchange and engagement with culture and heritage of the Gujarati community.

Watch the promotional film [here](#)

For more information please contact

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Notes to editors:

About The National Lottery Heritage Fund

Using money raised by the National Lottery, we **Inspire, lead and resource** the UK's heritage to create **positive and lasting change** for people and communities, now and in the future. www.heritagefund.org.uk.

Follow @HeritageFundUK on [Twitter](#), [Facebook](#) and [Instagram](#) and use #NationalLotteryHeritageFund

ROOTS AND CHANGES – GUJARATI INFLUENCES is a free exhibition

Running from April 2021 – August 2021 – and will be open to the public following government guidelines and covid restrictions, with elements available online.

Brent Museum and Archives

The Library at Willesden Green – second floor
95 High Road, Willesden, London, NW10 2SF

Museum opening times: subject to changed based on government guidelines. Monday to Friday: 10.30am-2.30pm and Saturday and Sunday: 12-4pm

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Images available upon request



The British
Museum



